

SUSTAINABILITY *in Action*

VISION

Tourism enriches life for locals and visitors, contributing directly to the protection and enhancement of our natural environment.

PURPOSE

To increase value from visitation to The Coromandel.

To progress towards this bold vision and fulfil our purpose we need to walk the talk

OFFICE – JOURNEY TO ZERO WASTE

- All rubbish (e.g. lunch) to be taken home for composting, recycling or disposal
- BYO milk and supplies in re-usable containers
- Print only when needed. Recycle paper or shred for compost

TRAVEL AND MEETINGS

- Always use Keep cups or 'have here' option for coffee when representing DHC
- Prioritise virtual meetings over travel where appropriate
- Always offset carbon emissions when travelling for work

SUSTAINABILITY PROGRAMME

- Lead 'forever good for your soul'
- Achieve Zero Waste for DHC
- Achieve Carbon Zero for DHC
- Improve biodiversity by supporting Predator Free Hauraki Coromandel

COMPANY PRACTICE

- Flexi work option to reduce staff travel, improve productivity and wellbeing
- Move towards environmentally friendly vehicles

DESTINATION MARKETING

- Commit to our vision that all activity first considers environmental and community impacts
- Promote sustainable travel and responsible behaviour aligned with our regional values
- Prioritise digital assets and reduce environmental impacts of marketing collateral (e.g. FSC enviro paper, disposal)
- Demonstrate commitment to environment when hosting & visiting

Destination Hauraki Coromandel continues to work towards positive impacts through our operations and activity. The commitment towards reducing the organisation impacts and influencing positive results is part of our daily cycle. The best recognition to date has been our Ekos Carbon Zero certification. However the greatest result is the change in thinking and practice from every staff member. In addition to the commitments above the team has also;

- Purchased second hand office furniture
- Disposed of 292kg rubbish to landfill. Up from 25kg the previous year as a result of office relocation
- Switched off power points when not in use
- Volunteering towards local predator free groups
- Volunteered time to the Coromandel Kiwi Call Survey
- Sponsored accommodation for Predator Free Hauraki Coromandel regional events
- Donated to environmental causes at tourism conferences (e.g. Project Island Song and Bluff Hill Motupōhue)

