



MEDIA RELEASE
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MERCURY ENERGY POWERS POHUTUKAWA FESTIVAL FOR FOURTH YEAR

Mercury Energy is pleased to be supporting 'the Coromandel's launch into Summer' for the fourth year in a row. To celebrate, Mercury Energy has announced that a free community concert will be held as part of this year's Pohutukawa Festival.

The Mercury Energy Blues by the Beach concert will take place at Waiomu Domain on Saturday 1 December. The event will feature New Zealand Blues legend Darcy Perry, an international blues act and a line up of local Coromandel musicians.

Richard De Luca, Mercury Energy's Manager, Retail Operations, says Mercury Energy is proud to be part of the Pohutukawa Festival as the company recognises the value this event brings to the community. "It's great to be involved with an event that provides such tangible benefits to the region. Not only does the Pohutukawa Festival provide two weeks of fun activities for everyone to enjoy, but it also provides economic benefits for local businesses and the wider community."

The Mercury Energy Pohutukawa Festival will kick off on 23 November 2007 showcasing the fantastic food, wines, arts and activities the Coromandel has to offer.

Ends

For more information please contact:

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