

Media Release

19 April 2010

For immediate release



MONTEITHS COROMANDEL CAFÉ CRAWL SIGNATURE EVENT IN THE 2010 HOMEGROWN FESTIVAL

Our quest to find The Coromandel's "Cafe Capital". Three guest judges (including Denise Irvine and Michael Guy) and 50 visitors in each town venture on a progressive dinner - a set menu of the most indulgent dishes in town.

Crawl along from one cafe to another taking in cocktails, entree, main, dessert and entertainment. Three celebrity judges will be on hand to award one of the towns with the annual title of Cafe Capital of the Coromandel as well as dishing out many other awards at the 2010 Monteiths Coromandel Café Crawl!

Coromandel Town are the reigning champs and the heat will be on as both Thames, a first timer to the café crawl, and Tairua compete for the title. Our judges will vote on which town puts on the best combination of great cuisine, atmosphere and good times while also being on the lookout for those special dishes that truly reflect 'Coromandel Homegrown'

Other events in this years HOMEGROWN Festival include: a four day cooking school, chocolate making workshops, live music including the Feijoa Festival, and the Ukulele Festival, the Great Coromandel Arts Tour and the Whangamata Artz Maynia. This year will also see the ever popular Hahei Tractor Bash as well as Orchard Tours, and to round things off you can also enjoy the Coromandel Homegrown food trail, the ever popular Thames and Coroglen Farmers Markets and the Coromandel Town Homegrown Community Market.

The wider festival runs from 1 May – 31 May, and is aimed at celebrating and showcasing Coromandel food, wine, music and art, which is done through a program of events and activities.

A full program will be available on line soon from www.homegrownfestival.co.nz

END

Media and general enquiries to:
Megan Etherington,
Event Manager, Tourism Coromandel
07 868 0471 or email megan@thecoromandel.com

