Media Release
30 April 2009
For immediate release

HOMEGROWN FESTIVAL 2009, STARTS TOMORROW

Now the working classes – and isn't that nearly everyone, have a new reason to celebrate May Day. It's the day the Coromandel's 'Homegrown Festival' overthrows those winter blues.

A revolutionary event concept, the Coromandel Homegrown Festival is a month long festival with a riot of events and indulgences that takes over the region.

With over 50 events making up the third annual HOMEGROWN Festival the Coromandel is becoming a magnet for progressives seeking a different way to experience the unique Coromandel ambiance, cuisine and lifestyle.

Says Tourism Coromandel's CEO, Jim Archibald "the Homegrown Festival features the good things of the Coromandel, the things that reflect the lifestyle that we enjoy and want to share".

Events in this years HOMEGROWN Festival include: Cooking demonstration by international chef Peter Chaplin, live music in both licensed venues and outdoors at the base of the Coromandel Ranges, cooking schools, the Great Coromandel Arts Tour and the Whangamata Artz Maynia. This year will also see the inaugural Hahei Tractor Bash as well as Orchard Tours, and to round things off you can also enjoy the Coromandel Homegrown food trail, specialty homegrown menus at various restaurants, the ever popular Thames and Coroglen Farmers Markets and the new Coromandel Homegrown Community Market.

A full program can be viewed on the website www.homegrownfestival.co.nz

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