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For immediate release

HOMEGROWN FESTIVAL 2010, FESTIVAL PROGRAM OUT NOW

The "Homegrown" Festival is a month long festival aimed at celebrating and showcasing Coromandel food, wine, music and art which is done through a program of events and activities. The fourth 'Homegrown Festival' kicks off in a months time and Tourism Coromandel's Events Manager, Megan Etherington, promises this years festival will have lots on offer.

"We have a number of signature events which will see this years festival grow even bigger than last. New to the program is the Monteiths Coromandel Café Crawl, which has historically been part of the Pohutukawa Festival and the inaugural Ukulele Festival. We also have the Hahei Tractor Bash, which was a true kiwi classic event added to the program last year and the revival of the Feijoa Festival, a 12 hour music event at Hot Water Beach," She adds.

Another key event, which has been part of the Homegrown Festival since its inception, is the Great Coromandel Arts Tour. Staged over three weekends, the tour provided the opportunity for the public to visit over 25 artists who open their studios with an invitation to all.

Other events in this years HOMEGROWN Festival include: a four day Cooking School and chocolate workshops, live music in both licensed venues and outdoor and Whangamata Artz Maynia. Orchard Tours will be on offer in Hahei and to round things off you can also enjoy the Coromandel Homegrown food trail and the ever popular Thames and Coroglen Farmers Markets and the Coromandel Town Homegrown Community Market.

The wider festival runs from 1 May – 31 May, and is aimed at celebrating and showcasing Coromandel food, wine, music and art, which is done through a program of events and activities.

A full program can be viewed on the website www.homegrownfestival.co.nz

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Media and general enquiries to:
Megan Etherington,
Event Manager, Tourism Coromandel
07 868 0471 or email megan@thecoromandel.com