

Media Release

7 April 2009

For immediate release



HAHEI TRACTOR BASH FEATURES IN THE 2009 HOMEGROWN FESTIVAL

Brush off those old gumboots, grab the tractor and head for inaugural Hahei Beach Tractor Bash! The Tractor bash is just one of the many events in this years Coromandel HOMEGROWN Festival which aims to celebrate and showcase Coromandel food, wine, music and art.

The Tractor bash begins Friday night, 1st May and runs through till Sunday 3rd May.

The big day, Saturday, kicks off with the tractor parade at 10:00am from Hahei Beach Rd to the main beach. Bash organiser Kay Harrison points out "For all those tractor enthusiasts, this is your big moment to parade the family heirloom, showing off to hundreds of like-minded tractor nuts. The three days will incorporate not only the tractor parade but also fine food, local produce, kids entertainment and a beach swim – generally three days of fun for all the family".

Some of the other events in this years HOMEGROWN Festival include: A cooking demonstration by an international chef, live music, cooking schools, the Great Coromandel Arts Tour, Art Maynia, Orchid Tours, food trails, homegrown menus, as well as the ever popular Thames and Coroglen Farmers Market and the new Coromandel Homegrown Community Market.

A full program can be viewed on the website www.homegrownfestival.co.nz

END

Media and general enquiries to:

Megan Etherington,

Event Manager, Tourism Coromandel

07 868 0471 or email megan@thecoromandel.com