

Media Release

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For immediate release



HOMEGROWN FESTIVAL 2009, FIND BLEND OF COROMANDEL'S FOOD, MUSIC AND ART.

The third 'Homegrown Festival' kicks off in a months time and a fresh new program and line up of events are planned.

The "Homegrown" Festival is a month long festival aimed at celebrating and showcasing Coromandel food, wine, music and art which is done through a programme of events and activities.

Almost 60 events make up this years festival incorporating over 15 art events, more than 25 specialty music events, 7 cooking schools and demonstrations as well as numerous homegrown menus, markets and the Homegrown Food Trail.

Tourism Coromandel CEO Jim Archibald is pleased with how the festival has progressed and is delighted with how this years program is coming together "It is a unique concept for a festival in that it runs over a whole calendar month, and blends together a variety of elements but essentially all centered around our ever popular homegrown cuisine and art"

Some of the other events in this years HOMEGROWN Festival include: A cooking demonstration by an international chef, live music, cooking schools, the Great Coromandel Arts Tour, Art Maynia, Orchid Tours, food trails, homegrown menus, as well as the ever popular Thames and Coroglen Farmers Market, the new Coromandel Homegrown Community Market and for the first time the, "Hahei Tractor Bash".

A full program can be viewed on the website www.homegrownfestival.co.nz

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